



J Kesavardhanan or Kesevan as he is generally known is involved in the antivirus field for more than 25 years. In 1991, at the age of 22, he established K7 Computing and wrote his first antivirus program. In 1993 he entered into a strategic relationship with USA based Cybermedia, producers of three of the top-selling products in the competitive US market, PC911, First-Aid for Windows and later First-Aid for Windows 95. McAfee subsequently bought cybermedia, Kesevan worked on several projects with them.

With a good history of creating reliable products, Kesevan began to develop antivirus products for the highly competitive Japanese market in 2002. Now, more than 24 million users trust K7 Virus Security to protect them, and they have made it the leading consumer brand, out-competing all the established global brands in the world's second-largest software market. Consistency, persistence and a single-minded vision in creating world-class security products have been the hallmarks of Kesevan.